

Installation Name: Ft Richardson, AK

Describe Event: People call in to place orders to have flowers delivered to a special someone on post. On 14 February volunteers dress in costumes and hand deliver purchased flowers to those on post.

Number of Participants: 15

Event Location: Ft Richardson post

Event Date: 14 February

Target market/audience: Ft Richardson community

Steps taken to plan and execute event: lease costumes, purchase flowers, coordinate transportation, advertise around post and in the post paper, wrap flowers and distribute flowers

Problems or concerns encountered: Presale of flowers, distributing flowers in a timely manner, and ensuring that those receiving the flowers are available at the stated location of delivery.

How was event marketed: Through the post newspaper, posters and flyers at the Warrior Zone and around post and through public announcements.

Describe assistance and partnerships from agencies/businesses: None

Financial Data (income, expenses, sponsorship, etc): \$300 = corporate sponsorship, \$510.19 = flowers, \$497 costume rental, and the program profited about \$700.

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Single Soldier population: 2,316

Verified by IMCOM Region: _____

SIGNATURE OF IMCOM REGION BOSS PROGRAM MANAGER

2008 Best Practice

Example of Best Practice - efficiency: Poor communication is identified with BOSS unit reps due to infrequency of council meetings (monthly meeting); BOSS President decides to have three BOSS council meetings a month to improve communication and coordination.

Installation name: Camp Casey

Describe the BOSS innovation, efficiency, improved processes: (before and after)
The planning for this event was proficient. The name of the event was the Asian/Pacific Hukilau. It is done annually. There were many different props present to influence the Asian/pacific scenery as well as a great buffet with many different foods involved. We had to also set up the stage for dancing, as well as a beauty pageant, and get ready for the hula-hoop contest.

What were the benefits from the innovation, efficiency, improved process? (Savings, increased exposure, credibility, etc):

This event was an integration of culture amongst different societies, and ethnicities. They were offering a buffet with foods of many different cultures. They also shared the great experience of dancing as well as a beauty pageant. This event was well respected because it truly gave soldiers a chance to integrate with all kinds of people within their community.

Target market/audience: All community members

Steps taken to plan and execute innovation, efficiency, improved processes:

Cooperation with other BOSS councils and MWR so that they could have the proper assistance needed to hold this popular event. Also scheduled meetings every Tuesday to help plan this event. Also meetings with command teams so that they were aware of what's upcoming.

Problems or concerns encountered (lessons learned):

There were really only slight problems encountered. For example the music system had a lot of problems and one girl had to sing without any music.

How was information on the innovation, efficiency, improved processes communicated to Soldiers?

Soldiers knew of this through section, company, and battalion formations. Also they knew of this through radio, and written advertisement. Word-of-mouth was also a great method of informing soldiers of what was upcoming.

Describe assistance and partnerships from agencies/businesses:

First of all, we had tremendous command support which is always necessary in throwing a BOSS event. We also were working with the other BOSS teams as well as MWR.

Other comments:

This event truly had a lot of support and brought BOSS to peoples' attention. This event also really made soldiers feel like they were part of Korea.

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2008 Best Practice

Installation name: JRTC and Fort Polk "The Best Hometown in the Army"

Describe the BOSS innovation: The JRTC and Fort Polk BOSS program in September 08 took a trip to Arlington, TX to see a Rangers baseball game. BOSS Soldiers had a tour of the Museum and stadium, meet and greet with some of the players, and were allowed on the field during batting practice for autographs. BOSS Soldiers watched the game from the largest executive box suite. After the game BOSS Soldiers stayed at the Hilton in Arlington.

What were the benefits from the innovation? (Savings, increased exposure, credibility, etc): This trip was free of expense to the Soldier. Most Soldiers were on their first BOSS trip and were impressed with what the BOSS program had to offer. The BOSS program also had exposure to the Arlington community with public recognition from the Texas Rangers to the BOSS program.

Target market/audience: Single Soldiers

Steps taken to plan and execute innovation: Initial planning was done with the BOSS President, BOSS Council, BOSS Advisor, and BOSS Senior Military Advisor. Additional coordination was executed with financial management, marketing, sponsorship, and TMP. Neysa Fulsome was the POC for the box seats and the extended tour. The hotel stay and museum tour was paid for through BOSS.

Problems or concerns encountered (lessons learned): The day of the event there were no shows, this wasted money that could be spent on a future event.

How was information on the innovation communicated to Soldiers? Through marketing with posters and flyers also emails and word of mouth.

Describe assistance and partnerships from agencies/businesses: Texas Rangers had sponsored a box suite and extended tour.

Other comments: BOSS STRONG!

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2008 BEST PRACTICE

Installation Name: USAG Casey-Hovey

Describe Event: The Casey-Hovey Council hosted a BOSS Fair on April 15, 2008 from 1100 to 1500 at the PX Parking Lot. The objectives of the event were: to increase the community's awareness of the BOSS program in the Casey Enclave; promote upcoming BOSS events and identify what activities Soldiers prefer for recreation and leisure. Activities included setting up booths for BOSS events, survey forms, "ask the command sergeant major," and a "prize wheel" for BOSS logo items. Free hotdog meals (with chips and sodas) were served. The BOSS Fair brought 400 Soldiers from different units that responded to an invitation to participate.

Number of Participants: 400

Event Location: Camp Casey PX Parking Lot

Event Date: 15 April 2008

Target market/audience: Single and Unaccompanied Soldiers

Steps taken to plan and execute event:

The council voted on February 28 meeting to make the event happen. BOSS representatives were informed of the upcoming event. In the next meeting, the council broke the group into committees to provide support; marketing, set-up, food service, logo items booth, prize wheel, music, survey and clean-up. A checklist of requirements was discussed to the council members. Work order requests for banners, flyers and posters were submitted to Marketing 6 weeks before the event. The banners, posters and flyers were displayed 4 weeks before the event. The council officers met with the military and MWR advisors for guidance and logistic support. Volunteers for the event were locked in a week before the event. Volunteers met a day before the event to ensure that the event requirements checklist has been completed. Volunteers met at the Casey Community Activity Center at 0800 on the day of the event.

Problems or concerns encountered:

NONE

How was event marketed:

- 1) Through FMWR banners, posters and flyers.
- 2) Announced at council meetings and briefings.
- 3) E-mail distribution (to First Sergeants, command sergeant majors and unit commanders)
- 4) By mouth

Describe assistance and partnerships from agencies/businesses:

The Casey PX provided the parking area for the event. FMWR Services Division provided canopies, tables and chairs.

Financial Data (income, expenses, sponsorship, etc):

Event Cost:

Hotdogs, chips, sodas	:	\$	391.50
BOSS Logo Items	:	\$	2,437.50
Donation	:		52.50
TOTAL			\$2,881.50

For more information, contact: Name: Manuelita S. Hall

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Single Soldier population: 2501-5000

Verified by IMCOM Region: _____
SIGNATURE OF IMCOM REGION BOSS PROGRAM MANAGER

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2008 Best Practice

Example of Best Practice - efficiency: Poor communication is identified with BOSS unit reps due to infrequency of council meetings (monthly meeting); BOSS President decides to have three BOSS council meetings a month to improve communication and coordination.

Installation name: Ft. Bliss

Describe the BOSS innovation, efficiency, improved processes: (before and after) BOSS Biggest Boom/Sound Off. It brings out the Single Soldiers to come out and compete with other Soldiers who think they the loudest system. Before the competition begins I put out a safety brief, to all the competitors they can pump up the volume only during the competition and not any where else, because the MP's will give them a ticket.

What were the benefits from the innovation, efficiency, improved process? (savings, increased exposure, credibility, etc): I got with MWR Sponsorship to find a Audio store to see if they had the equipment to measure the Dbs, in each automobile. The company (Pacific Audio) had some gift certificates for the Top systems from they're store. (No cost to BOSS). It brought more business to the store than ever before. A lot of Soldiers didn't know of the store in the past. It was a Win-Win situation for the BOSS Program and Pacific Audio.

Target market/audience: Post up Flyers at every AAFES Bldg (post exchange, bowling alley, commissary, out door recs, and swimming pools). Also I had the BOSS Reps put up the flyers at their Barracks.

Steps taken to plan and execute innovation, efficiency, improved processes: _I planned the competition at least 6-8 weeks in advance. To give us more time for the Soldiers to sign-up for the competition.

Problems or concerns encountered (lessons learned): The Soldiers playing their music around post to loud when they were not supposed to and the MP's ticketed 1 or 2 cars even before the event even started. Put on the flyer Please do not turn up your systems until the competition starts at the park, where they are aloud to turn up and see who has the Biggest Boom.

How was information on the innovation, efficiency, improved processes communicated to Soldiers?

Flyers were posted everywhere. When I go to lunch I hand out flyers at the Food court during and after lunch.

Describe assistance and partnerships from agencies/businesses: Pacific Audio purchased T-shirts and we wore them during the competition. They also handed out Bumper stickers at the PX the day before the event.

Other comments:

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2008 Good Idea FormInstallation Name: Fort CarsonDescribe Event: Tattoo Competition/ BBQNumber of Participants: 513Event Location: Alternate Escapes Fort CarsonEvent Date: 03 May 08Target market/audience: Soldiers between the ages of 18-30

Steps taken to plan and execute event: Contacting vendors and Tattoo shops for event involvement. Requested a legal review of the event and activities. Worked with PAO and FMWR partners to support this event. Boss provided a cookout on site.

Problems or concerns encountered: More civilians entered the event than Soldiers. Also needed more volunteer help

How was event marketed: The event was marketed with local newspapers and radio stations. It was also marketed with flyers being distributed all over post and the Post's newspaper and throughout Global.

Describe assistance and partnerships from agencies/businesses: Assistance was provided by the manager of Alternate Escapes, MWR Marketing, Mountaineer, Old Timers meats, Springz Ink, Texas Roadhouse and Military Auto Connection

Financial Data (income, expenses, sponsorship, etc): Income was \$160. Expenses-None Sponsorship provided by Old Timers Meats, Military Auto Connection and Texas Roadhouse.

For more information, contact: Name Sgt Michael MastersonPhone 719-524-2677 Fax 719-526-8693Email address: michael.masterson@us.army.milSingle Soldier population: 8550

Verified by IMCOM Region: _____

SIGNATURE OF IMCOM REGION BOSS PROGRAM MANAGER

2008 Best Practice

Example of Best Practice - efficiency: Poor communication is identified with BOSS unit reps due to infrequency of council meetings (monthly meeting); BOSS President decides to have three BOSS council meetings a month to improve communication and coordination.

Installation name: Fort Sam Houston, Texas

Describe the BOSS innovation, efficiency, improved processes: (before and after) Our Best Practice was our San Antonio Soiree. Teamed with the Ft Polk BOSS Program, we took the group on a river boat tour through downtown San Antonio. We stopped and ate dinner at the Blue Star Brewery; which is a downtown staple; and the overall event was a success.

What were the benefits from the innovation, efficiency, improved process? (savings, increased exposure, credibility, etc): The benefit of this event was the networking relationship built between two BOSS Programs; allowing a more profitable experience for both parties.

Target market/audience: Ft Polk group; Ft Sam BOSS Reps and wounded warriors.

Steps taken to plan and execute innovation, efficiency, improved processes: We coordinated with the river tour company and made reservations; as well as, reserved and coordinated the menu at the restaurant.

Problems or concerns encountered (lessons learned): We never followed up with the Ft Polk group for their "end" of the payment. So Ft Sam BOSS was stuck with the bill; lesson learned.

How was information on the innovation, efficiency, improved processes communicated to Soldiers?

We marketed our end of the Soiree through the email distribution list; in the post newspaper, and on our websites.

Describe assistance and partnerships from agencies/businesses: None provided.

Other comments:

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2008 Best Practice

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Installation name: USAG Mannheim

Describe the BOSS innovation, efficiency, improved processes: BOSS Turkey Challenge- over the years the BOSS Turkey Challenge has improved the process and has made the event more efficient. More and more soldiers know about the event.

What were the benefits from the innovation, efficiency, improved process? (Savings, increased exposure, credibility, etc): It will bring single soldiers together for a day and will also provide the soldiers with a free meal, which will also cause the soldiers to interact instead of staying in the barracks. This event will not cost BOSS anything.

Target market/audience: Single Soldiers

Steps taken to plan and execute innovation, efficiency, improved processes: AAR Developed at BOSS committee meeting

Problems or concerns encountered (lessons learned): Not many soldiers would be present/excused from duty to attend.

How was information on the innovation, efficiency, improved processes communicated to Soldiers? At the BOSS committee meeting. Past year events that have become sn every year event.

Describe assistance and partnerships from agencies/businesses: Assistance from DFAC- Cooking and preparation. Assistance/ Partnership with several MWR agencies to include Sports.

Other comments:

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2008 Best Practice

Example of Best Practice- efficiency: Poor communication is identified with BOSS unit reps are due to infrequency of council meetings (monthly meeting); BOSS President decides to have three BOSS council meetings a month to improve communication and coordination.

Installation name: USAG Ansbach

Describe the BOSS innovation, efficiency, improved processes: (before and after)

We hosted a graffiti party to bring Soldiers in here and see the mainly unused BOSS facility. The USAG Ansbach BOSS facility is a huge facility. However, for the past 15 years it had not been used to its greatest potential. I have decided to renovate and in doing this needed Soldier input. At the graffiti party, each Soldier got a marker and a white t-shirt. Throughout the night, Soldiers could write on each other's t-shirts. We opened all of the rooms that had been used for storage for 15 years or so and let Soldiers write their ideas on paper hung on the door as to what exactly they wanted in the room. This gave us ideas from numerous Soldiers on their wants and needs in the BOSS building. We compiled these ideas and put together a purchase request for new furniture and are in the process of painting and finishing the renovation for the BOSS facility designed by Soldiers. The building is almost complete and Soldiers are still stopping by after work to help out with the painting and more.

What are the benefits from the innovation, efficiency, improved? (savings, increased exposure, credibility, etc):

We had justification on our financial request when renovating the building. Soldiers wanted a music room, a movie room and so on. Therefore we received \$30K to renovate the building.

Target market/audience: Single Soldiers

Steps taken to plan and execute innovation. Efficiency, Improved processes:

The papers from the event proved that Soldiers wanted to use this building and had good ideas for the building.

Problems or concerns encountered (lessons learned):

None.

How was information on the innovation, efficiency, improved processes communicated to Soldiers?

BOSS received the money they requested due to the fact that we had Soldier input in the planning process and Soldiers had a good time walking around giving their input. Those Soldiers have been helping with the renovation and love seeing the changes into a BOSS building that they want to use.

Describe assistance and partnerships from agencies/businesses:

None.

Other comments:

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